



Funded by
the European Union

Digital tools



Funded by
the European Union

01

Canva

- global graphic design platform
- intuitive user interface
- over 50 000 templates in numerous categories
- uses: personal, school, work etc.



Funded by
the European Union

Pricing plans

Canva Free

For anyone wanting to design anything, on your own or with others.

€0.00

/month for one or more people

Canva Pro

For individuals, solopreneurs and freelance designers who want unlimited access to premium content, to create professional designs with ease and scale their productivity. **For one person only.**

€11.99

/month for one person

Canva for Teams

All the great features of Canva Pro, plus we think you'll love these features designed to allow teams of all sizes to collaborate with ease.

Plan for 2+ people.

€23.99

/month total for the first 5 people*



Funded by
the European Union



Tips & Tricks



- Pick a **colour palette** in advance
- **Group/Ungroup** tool - easy layout editing
 - Ctrl + G
- Keep your **fonts** in the same family
- Don't be afraid to make a **moodboard**
 - (i.e.: miro.com)
- Use **grids & frames** on your images for a more professional look
- **Anchor** your text box
- **Shapes** can be combined to form new ones
- Study up on **shortcuts**

02 Adobe Express



Funded by
the European Union

- Adobe Express is a mobile and web app that makes it possible for anyone to create social media posts, stories, banners, logos, flyers, PDFs and more without any prior design knowledge or experience.
- The app is equipped with basic editing tools, including the ability to remove backgrounds, animate text, resize content, insert your own branding and more. Users can also save content to the cloud and easily share projects with their teams.
- One of the most useful Adobe Express features is access to content from the Adobe Stock collection. This makes searching for royalty-free images to include in your work a quick and painless process.

Adobe Express



Funded by
the European Union

For Education, teams, and enterprise

Adobe Express is free to download and use, but its content and features are limited with the Free plan.

In the free version, you get the Adobe Express app, 2GB of cloud storage and access to thousands of templates, design assets and Adobe Fonts. This includes a limited of royalty-free Adobe Stock images.

Free users can create an unlimited number of projects to share within their team and access basic editing features and photo effects. This includes the ability to remove backgrounds, animate text and add multiple pages of any size to a project.



Funded by
the European Union

Some tips

1

Optimise your short-form mobile videos to maximise engagement

2

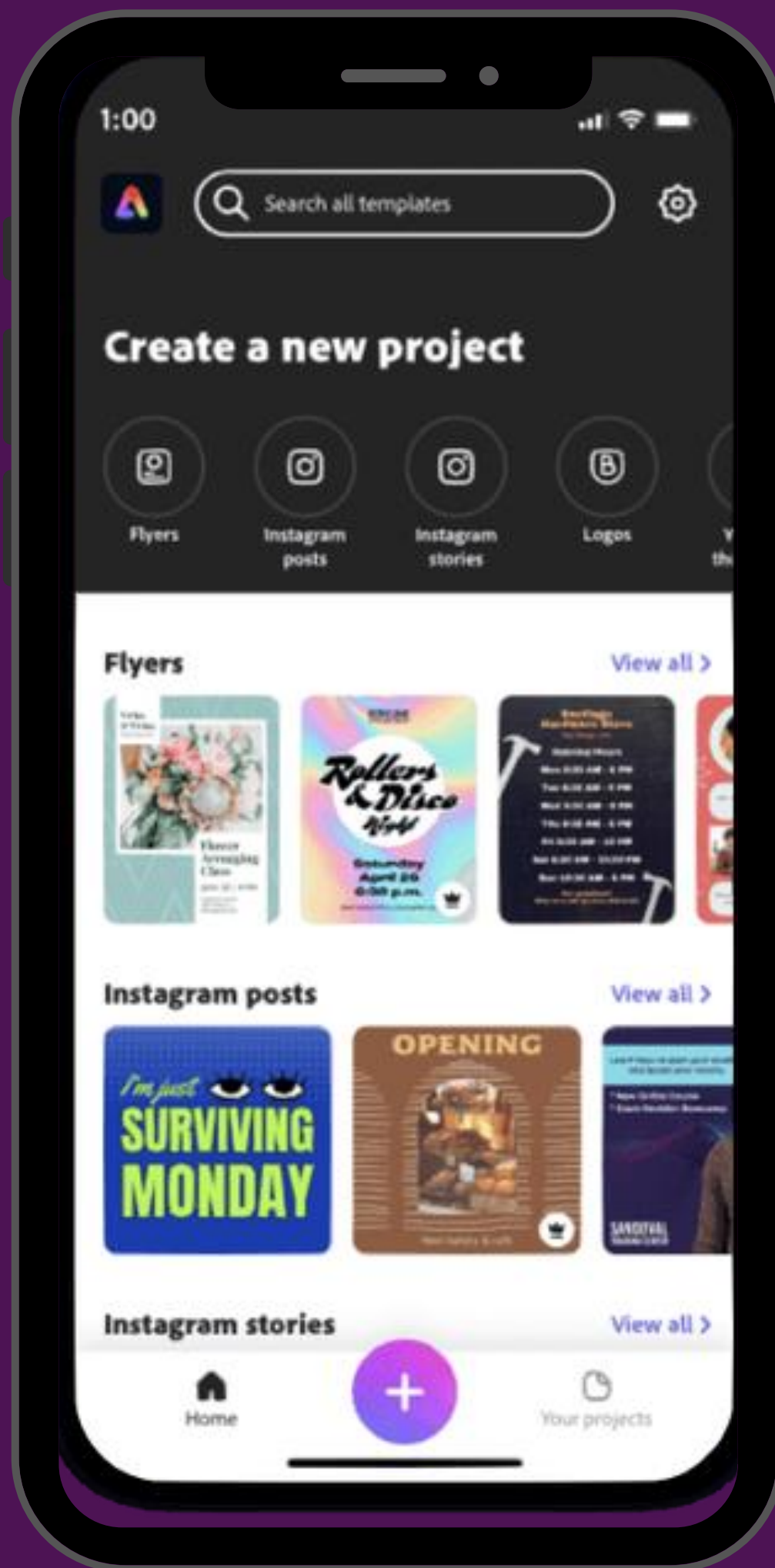
Create stand-out graphics and videos using pre-designed editable templates from the Adobe Express library

3

Bring your videos to life with text and photo animations

4

Incorporate QR codes into your designs to increase traffic to your website and/or social media accounts





Adobe Express vs Canva

	Adobe Express	Canva
User Interface	Traditional design interface, with menus and toolbars.	Basic design interface intended to be user-friendly for beginners.
Ease of Use	It is not as smooth as that of Canva.	It is typically considered easier to learn.
Design elements	More whitespace	Wide range of design elements.
Customization	You can customize your designs.	It is less flexible.
Image and Media Library	Many high-quality photos and media.	More free photos and media.
With other platforms	It integrates with other platforms like Google Drive, Dropbox, and Microsoft OneDrive.	It also integrates with other platforms like Google Drive, Dropbox, and Microsoft OneDrive.



Funded by
the European Union

03



Why Notion?









Here are some unique aspects of Notion that set it apart from other productivity and note-taking tools:

! Here are some unique aspects of Notion:










- **Block System:** Use different content blocks creatively within a page.
- Customizable **Templates:** Adapt templates to suit your needs.
- Relational **Databases:** Create **linked** databases for organized data.
- Embedding and Integration: Embed content and **connect** external apps.
- **Real-Time Collaboration:** Collaborate and comment simultaneously.
- **Hierarchy** and Organization: Arrange content with nested pages and databases.
- **Sharing** Options: Control who can view, edit, and comment on your content.
- Unlimited Nesting: Create layers of nesting for **detailed** plans.
- **Personal** and Professional Use: Suitable for various tasks and projects.
- Progressive Web **App:** Install as a **desktop** or mobile app.



Funded by
the European Union

-  Acme Inc. 
-  Search
-  Updates
-  All teamspaces
-  Settings & members

Teamspaces

-  General
- >  Company mission
- >  Knowledge base
- >  Product roadmap
-  Engineering
-  Design
-  Sales
-  HR & Legal 




Product roadmap

At Acme Inc. our mission is to make tools for the mind that advance humankind. We're launching a suite of apps targeting it in 2023.


 Roadmap  Timeline  Projects


 Planning 5

 Bulk CSV import

Platform Infra

 1


 Unique project keys

 In progress 20

 Dark mode support

Desktop Mobile

 20


 Rate app prompt modal



Product roadmap

At Acme Inc. our mission is to make tools for the mind that advances humankind. We're launching a suite of apps targeting it in 2023.

 Roadmap

 Search  Add filter

 Planning 5

 Bulk CSV import

Platform Infra

 1

 Unique project keys

Mobile

 5

Customizable Templates: Adapt templates to suit your needs.



Funded by
the European Union

The screenshot shows the Notion website homepage. At the top, there's a navigation bar with the Notion logo and links for Product, Download, Solutions, Resources, and Pricing. On the right, there are links for 'Request a demo', 'Log in', and a 'Get Notion free' button. A left-hand menu lists 'Wikis', 'Projects', 'Docs', and 'Notion AI'. The main content area features a large headline: 'wiki, docs, & projects. Together.' with icons for each. Below this is a sub-headline: 'Notion is the connected workspace where better, faster work happens. Now with AI'. At the bottom, there's a cartoon illustration of three people working together. A cookie consent banner is visible at the very bottom with 'More options', 'Reject all', and 'Accept all' buttons.

Notion

Product ^ Download v Solutions v Resources v Pricing

Request a demo Log in **Get Notion free**

Wikis
Centralize your knowledge

Projects
For every team or size

Docs
Simple & powerful

Notion AI
Integrated AI assistant

Template gallery
Setups to get you started

Customer stories
See how teams use Notion

Connections
Connect your tools to Notion

wiki, docs, & projects. Together.

Notion is the connected workspace where better, faster work happens. Now with AI

Notion uses cookies to offer you a better experience. See [Cookie Notice](#) for details.

More options Reject all **Accept all**



Funded by
the European Union

02



Notion

Product ▾

Download ▾

Solutions ▾

Resources ▾

Pricing

Download ▾

iOS & Android

Mac & Windows

Web Clipper

Solutions ▴

Resources ▾

Pricing

BY TEAM SIZE



Enterprise

Advanced features for your org



Small business

Run your team on one tool



Personal

Free for individuals

BY TEAM FUNCTION

Design

Engineering

Product

Managers

NOTION FOR

Startups

Remote work

Education

Nonprofits

Resources ▾

Pricing

Blog

Guides & tutorials

Webinars

Help center

API docs

Community

Find a consultant

how it works in practice



Funded by
the European Union

W Wiktoria Hawel's N...

Search

Updates

Settings & members

New page

> Secend Brain

> Academia

> Fitness & Workout

> Habit Tracker discipline ov...

> PARA Dashboard

> Note-Taking System

> My library

> Student Hub

> Startup in a Box

> Student Hub

> Simple Wishlist & Shoppin...

> Ultimate Tasks for Notion

> Travel Journal

> Documentation store

> Web link

> academia deeemo

> biochemistry plan to enjo...

> Quick Note

Secend Brain

personal→homepage

My library

Documentation store

Web link

Startup in a Box

Simple Wishlist & Shopping List by Gridfiti

Travel Journal

Startup in a Box

DocuMate Personal

Question? without answer YET

cool words

knee rehab

knee rehab

What I WANT to absorb

Edited Aug 17

Share

Aa Name

Status

Fi

Web Clipper Example

+ New

COUNT 3

Personal→homepage

erasmusy

*zrobione kursy ochroa danych os, wspin, jedzenie, meddream

chemia anata

coolworldslist

moje projekty, karty

goals

calender

morning routine,

campus

Quotes

?



Funded by
the European Union

Thank you for your attention